NOTRE DAME TODAY

FALL/WINTER 2003-04

voyage of discovery

New President
Andrew P. Roth
maps a course
for the future of
Notre Dame College.

Inside:

Homecoming Weekend 2003

Graduate Of First Class Shares Her Memories

Weekend College Celebrates 25 Years

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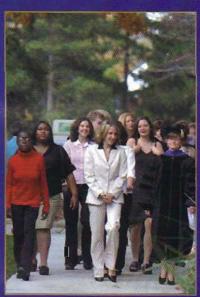
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Samantha Roth Balbier, daughter of President Andrew P. Roth, before the inauguration ceremony.



The student delegation leads off the processional for the inaugural ceremony.



Alums Margaret Noetzel '48, Margaret Walsh Campbell '46 and Terese-Ann Tran Byrne '50 make up part of the alumni delegation.

Roth Maps His "Voy At Presidentia

By Lisa M. Smith

ith family, friends and alumni looking on,
Andrew P. Roth Ph.D. received the
presidential medallion and was inaugurated
the 13th president of Notre Dame College
on November 2.

Roth shared his plan to grow the institution and position it to become "the finest, small, Catholic, residential liberal arts college in the Great Lakes region" while maintaining the visions and values of the Sisters of Notre Dame.

Using the expedition of 19th-century explorers Lewis and Clark as a metaphor, he told the crowd that newly co-ed Notre Dame is "an institution in search of itself, in search of its story, in search of its saga, in search of its future."

Its "Western ocean" will be reached when the College has grown its enrollment to 1,600 students and doubled its current number of traditional students to 600.

To get there "only requires that we have the imagination to envision it," said Roth. "What women and men can imagine, they can achieve, for as Einstein said, 'Imagination is more important than knowledge.""

It can be accomplished by replacing the current "culture of austerity" with a

culture of excellence and achievement, and by steady, incremental growth.

Driving that growth will be creative exploration of new opportunities and changes to programs, finances, methods of distribution, and recruitment and promotion activities.

Roth thanked his mother, Agnes, and his father Andrew Sr. for instilling in him an "almost Teutonic" work ethic.

"I know that my father wanted me to follow him in his business. But he had a son who loved to read and who for some unknown reason wanted to be a college professor. As my father pursued his own dream, he permitted me to pursue mine. In addition, he and my mother paid for the education that made it possible," said Roth.

Preceding him was Cleveland Catholic Diocese Auxiliary Bishop Roger Gries, who called Roth's inauguration "a poignant moment in Notre Dame's illustrious 81-year history."

Roth came to Notre Dame after 25 years at Mercyhurst College in Erie, Pa.,

age of Discovery" I Inauguration

where he served as vice president of academic affairs and dean of the college. Mercyhurst President William P. Garvey called his protégé a "transformational leader" who would succeed in his new venture.

"President Andy Roth does not know failure. He's a winner, a visionary, and with a fine campus, proud past, committed board, growing student body and solid reputation, Notre Dame will experience the kind of growth in this next decade that its founders only dreamed about when they built this college 80 years ago," Garvey told those in the audience.

Roth's career includes experience in finance, marketing, strategic planning, educational leadership and public policy. He is widely published in those specialties and on the topic of higher education recruitment and retention.

As chief information officer at Mercyhurst, he coordinated the administrative and instructional technology systems and guided the inclusion of state-of-the-art instructional technology capabilities in a new \$7.5 million academic building.

He set admissions and enrollment records and increased academic ability and geographic and demographic

diversity in his role as vice president for enrollment.

An educator, Roth launched Mercyhurst's Communications Department, served as an associate professor of business and assistant professor of English and communications, and was tenured in three different disciplines.

A self-described "lifelong learner,"
Roth has a doctorate in Public Policy
and Higher Education Finance from the
State University of New York at Buffalo,
a master's degree in Marketing and
Strategic Planning from Gannon
University, a master's in English
Language and Literature from Case
Western Reserve University, and a
bachelor's degree in English from John
Carroll University.

Roth is married to Judy Roth, a retired banking executive, and has three grown children: Samantha and her husband, Gerry Balbier; Paul and his wife, Kate; and David.

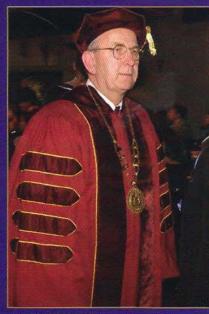
A complete transcript of the inaugural speech, "Voyage of Discovery," is available on the Web site at www.notredamecollege.edu/ inauguration, or by calling 216-373-5409.



Notre Dame alumni in the inaugural processional.



Kent State University President Carol Cartwright.



Walsh University President Richard Jusseaume.